

Smart Consumer Spending Note Taking Guide

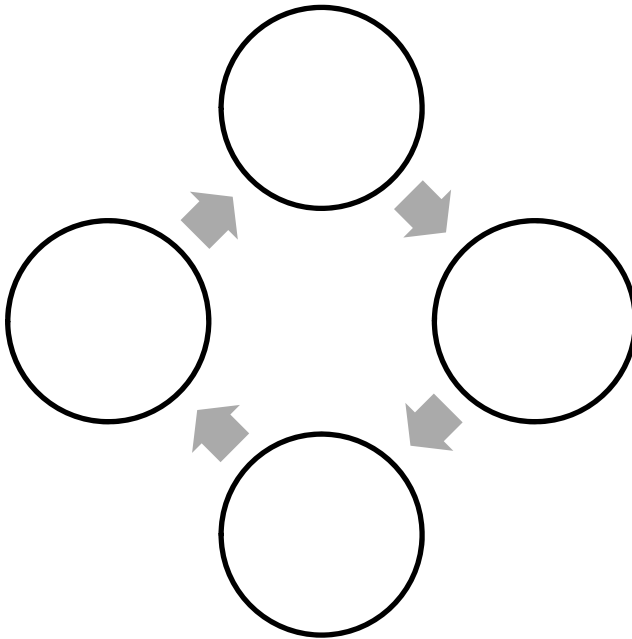
	Total Points Earned
	Total Points Possible
	Percentage

Name _____

Date _____

Class _____

What are the four phases of the planned buying process?



What are three principles of the planned buying process?

Describe the difference between a durable and consumable good.

Investing time in the planned buying process, typically results in _____.

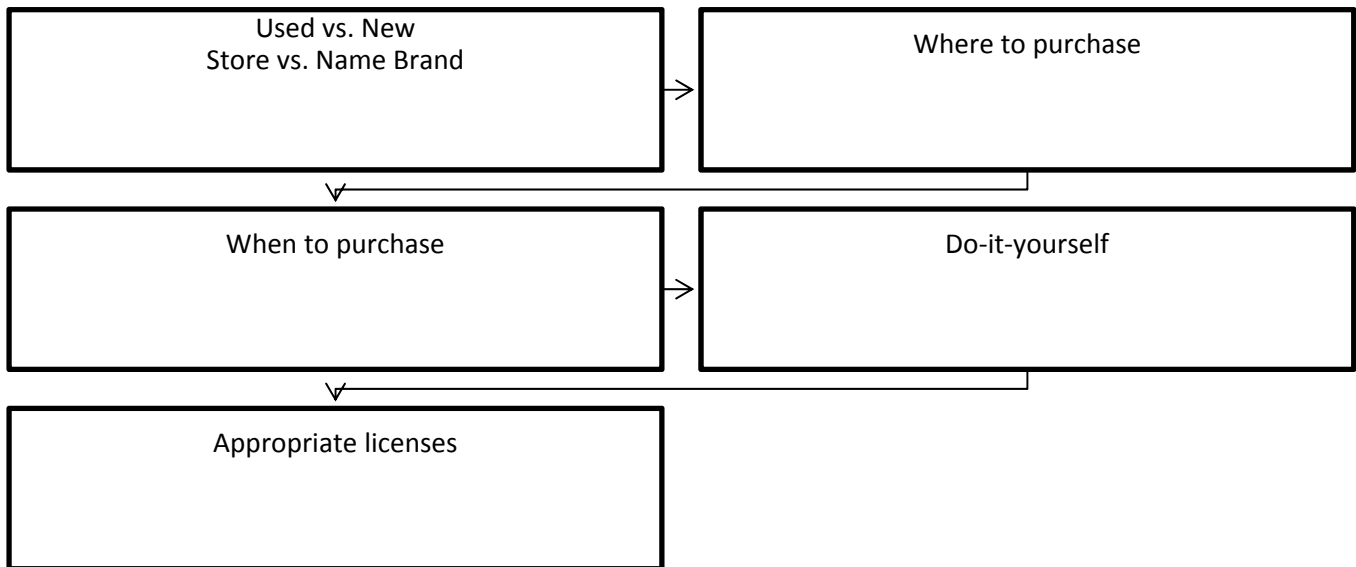
Why is prioritizing wants an important step in the planned buying process?

What are two ways you prioritize wants?

Why is conducting research an important part of the planned buying process?



Describe why each purchase option should be considered.



What are four product features you would consider when purchasing an automobile and why?

Four horizontal lines for writing, each starting with a small square box for a feature name.

Describe how you would determine which option provides the most desired features at the lowest cost.

What should a consumer keep in mind if using credit to pay for an item?

What should a consumer consider if the expense is contractual?

Describe how the cost of ownership impacts a spending plan.

How can cost per use influence spending decisions?

What steps can a consumer take to feel confident when interacting with...

Sales personnel

A seller

What are three ways to make safe online purchases?

Describe redress.